

A Great Transformation?

Global Perspectives on Contemporary Capitalisms

International Conference
Johannes Kepler University Linz/Austria
January 10 – 13, 2017

Pre-Conference: January 9, 2017

Pre-Conference

Wissensturm, Kärntnerstraße 26, 4020 Linz

Monday, January 9, 2017

7:00 p.m.

Market Fundamentalism and New Right-Wing Populism

Hans-Jürgen Bieling (Tübingen, Germany)

Die Transformation gebiert ihre Kinder: Rechtspopulismus als Gegenbewegung zum liberalen Kosmopolitismus

Klaus Dörre (Jena, Germany)

Polanyi und die neue national-soziale Gefahr

Birgit Sauer (Vienna, Austria)

Kulturkampf 2.0? Zur Bedeutung von Geschlechterverhältnissen in der neuen Rechten

Moderator: Fabienne Décieux

(Simultaneous Translation into English)

Conference

January 10 – 13, 2017

Johannes Kepler University Linz, Altenberger Straße 69, 4040 Linz

Tuesday, January 10, 2017 (Uni-Center)

10:00 a.m. – 3:30 p.m. **Registration**

4:00 p.m. – 7:00 p.m. **Opening**

Welcome Addresses

Meinhard Lukas, Rector of the Johannes Kepler University Linz

Christian Forsterleitner, Deputy Mayor of Linz

Georg Steiner, Director of Linz Tourism

Andreas Novy, Institute for Multi-Level Governance and Development, Department of Socioeconomics, WU Vienna University of Economics

Johann Bacher, Dean of the Faculty of Social Sciences, Economics and Business, Johannes Kepler University Linz

Opening Address & Discussion

Michael Burawoy (Berkeley, USA)
Karl Polanyi Today

Moderator: Brigitte Aulenbacher

7:00 p.m. **Reception**

Wednesday, January 11, 2017

8:00 a.m. – 4:00 p.m. **Registration (Uni-Center)**

9:00 a.m. – 10:30 a.m. **Session 1 (Science Park)**

Politics of Crisis I (Science Park, MT 127)

Reinhard Schumacher (Potsdam, Germany)

Fictitious Commodities, Double Movement and the Euro: How Karl Polanyi's Insights Can Explain the Development of the Euro Crisis

Renato de Gapsi (Zhejiang, China)

Double-time Disembeddedness: An Analysis of the Brazilian Crisis and of the "A Bridge to the Future" Program

Friederike Elias & Elizangela Valarinir (Heidelberg, Germany)

Neoliberal Transformation in Latin America?

Moderator: Karin Fischer

(Wednesday, January 11, 2017 ctd.)

The (Neo)Liberal Creed I (Science Park, MT 128)

Víctor Ramiro Fernández (Santa Fe, Argentina)

From a Post-neoliberal Laboratory to Neoliberal Resurgence: Toward a Creative Revision of Polanyian Double Movement in Latin America

Paolo Ramazzotti (Macerata, Italy)

Policy, Empowerment and the Neoliberal Project

Mathieu Charbonneau (Gatineau, Canada)

Insurance Risks as Fictitious Commodities: The Polanyian Sociology of Private Insurance

Moderator: Jakob Kapeller

Theoretical Conversations with Polanyi I (Science Park, MT 130)

Igor Shoikhedbrod (Toronto, Canada)

A Tale of Two Karls: Marx and Polanyi for Our Time

Ulrich Brand (Vienna, Austria) & Christoph Görg (Klagenfurt, Austria)

Polanyi Meets Regulation Theory. Re-embedding and Transformation as Contested Processes

Ernst Langthaler (Linz, Austria)

Food Regime Theory Meets Polanyi

Moderator: Dieter Segert

(De)Commodification I (Science Park, MT 132)

Karina Becker (Jena, Germany)

Commodification of Private Domestic Work and Care Work: The Furtive Transformation

Brenda Denise Dorpalen (Buenos Aires, Argentina)

Intertwinements between Social Reproduction and Growth: Commodification and Decommodification of Labor

Max Höfer (Potsdam, Germany)

Let's Disrupt All Basic Social Niceties and Monetize Them!

Moderator: Roland Atzmüller

Degrowth I (Science Park, MT 226)

Samuel Decker (Berlin, Germany)

Green Capitalism, Social-ecological Transformation and the Financialization of Nature

Maureen Cristina Martins dos Santos (Rio de Janeiro, Brazil)

From Carbon to Biodiversity: The Commodification of Nature

Matthias Aistleitner (Linz, Austria)

Toward a New "Great Transformation": Perspectives for a Sustainable Automotive Industry

Moderator: Andreas Novy

(Wednesday, January 11, 2017 ctd.)

Transformation and (Counter)Movements I (Science Park, MT 226/1)

Sumedha Dutta (Punjab, India)

Beginning with Polanyi: Global Capitalism vs. Civil Society Movements in Neoliberal India

Bernhard Leubolt (Vienna, Austria)

The Pendulum Strikes Back? Crisis and Social Protest Dynamic in Brazil

Fabienne Décieux (Linz, Austria)

Changing Demands in Early Childcare

Moderator: Stefan Schmalz

10:30 a.m. – 11:00 a.m. Coffee Break (Uni-Center)

11:00 a.m. – 12:30 p.m. Plenary 1 (Uni-Center)

Polanyi and Marx

Kari Polanyi Levitt (Montreal, Canada)

Marx and Polanyi as Complementary Social Philosophers

Bob Jessop (Lanchaster, United Kingdom)

Marx and Polanyi on the Limits and Barriers to Capital Accumulation

Klaus Dörre (Jena, Germany)

Marx and Polanyi on Countermovements and Class Struggle

Moderator: Birgit Sauer

12:30 p.m. – 1:45 p.m. Lunch Break (Uni-Center)

1:45 p.m. – 3:15 p.m. Plenary 2 (Uni-Center)

Social and Ecological Reproduction: Fictitious Commodities, Marketization and the Imperial Mode of Living

Cornelia Klinger (Tübingen, Germany)

NOT FOR SALE?!? Toward an Integrative and Transformative Understanding of Polanyi's Three "Fictitious Commodities"

Brigitte Aulenbacher (Linz, Austria) & Birgit Riegraf (Paderborn, Germany)

The Never-ending Story of Marketization!? – Care as a Fictitious Commodity and Points of Resistance

Ulrich Brand (Vienna, Austria)

Understanding the "Imperial Mode of Living" and Strategies for a Social-ecological Transformation based on Polanyi's Insights

Moderator: Roland Atzmüller

3:15 p.m. – 3:45 p.m. Coffee Break (Uni-Center)

3:45 p.m. – 5:15 p.m. **Session 2** (Science Park)

Politics of Crisis II (Science Park, MT 127)

Susanne Giesecke (Linz, Austria)

From Social Innovation to Social Transformation (Exemplified by Housing in Vienna)

Sławomir Czech (Katowice, Poland)

Saving the Institutions of Embedded Liberalism: Coordination Mechanisms in Contemporary Swedish Economy

Ernst Hollander (Stockholm, Sweden)

Financialization, Semi-fictitious Commodities and Other Concepts in a “Polanyian Reading” of Sweden

Moderator: Birgit Sauer

The (Neo)Liberal Creed II (Science Park, MT 128)

Jakob Huber (Linz, Austria)

CGE Models as Powerful Artifacts of the Liberal Creed

Philipp Heimberger, Jakob Kapeller & Bernhard Schütz (Linz, Austria)

Enforcing Economic Liberalism in European Fiscal Policy-making: On the Role of the European Commission’s Potential Output Model

Oliver Prausmüller (Vienna, Austria)

CETA, TTIP and TiSA as Rule-making Laboratories: The Political Constitutionalization of (Internationalized) Markets Revisited

Moderator: Roland Atzmüller

Theoretical Conversations with Polanyi II (Science Park, MT 130)

Alexander Ebner (Frankfurt/Main, Germany)

Governing the Market? Polanyi, Hayek and the Logic of Economic Policy

Rune Møller Stahl (Copenhagen, Denmark)

Rethinking the Relation between Neo-liberalism and Classical Liberalism

Paula Valderrama (Berlin, Germany)

The Problem of Democracy in a “Market Society”; Friedrich Hayek and Karl Polanyi on Politics, Economy and Freedom

Moderator: Karin Fischer

(De)Commodification II (Science Park, MT 132)

Philipp Degens (Cologne, Germany)

Community Currencies and the De-commodification of Money

György Lengyel (Budapest, Hungary)

Double Movement and Double Dependence (Hungary)

Michael J. Roy (Glasgow, United Kingdom), Suzanne Grant (Waikato, New Zealand) & Michelle Hackett (Perth, Australia)

Whose Side Are We on? Furthering the Critical, Reflexive Turn in Social Enterprise Scholarship

Moderator: Julia Eder

(Wednesday, January 11, 2017 ctd.)

Degrowth – Alternative Economies, Social Ecological Transformation and the Post-growth Society: Seeking Utopias and Avoiding Dystopias I (Science Park, MT 226)

Andreas Novy (Vienna, Austria)

In Search of a Polanyian Countermovement of Coordinated Economic De-Globalization

Tone Smith (Vienna, Austria)

Building on Polanyi to Strengthen the Social Aspect of an Ecological Economy

Viviana Asara (Vienna, Austria)

Democracy without Growth: Beyond Procedural Democracy

Moderator: Clive Spash

Fictitious Commodities I (Science Park, MT 130)

Simon Derpmann (Münster, Germany)

Money as a Fictitious Commodity

David Woodruff (London, United Kingdom)

“The Institutional Mechanisms of the Downfall of a Civilization”: Understanding Polanyi's Fictitious Commodities in the Context of the Double Movement

Jakob Feinig (Binghamton, USA)

Money and the Promise of Democratization in Karl Polanyi's Great Transformation

Moderator: Fabienne Décieux

5:15 p.m. – 5:45 p.m. Coffee Break (Uni-Center)

5.45 p.m. – 6:45 p.m. Plenary 3: Evening Lecture (Uni-Center)

José Luis Coraggio (Buenos Aires, Argentina)

Argentina from a Polanyian Perspective: The National-popular Project, Neo-conservative Restoration and Beyond

Moderator: Ulrich Brand

7:00 p.m. – 9:00 p.m. Steeltown Linz Invites the Conference

The Steelmill voestalpine: A Guided Tour

Sponsored by Linz Tourism and hosted by voestalpine

- **voestalpine Stahlwelt (World of Steel):** A journey of discovery and experience of steel and steel production.
- **The works tour:** A tour of more than five square kilometers of production facilities: the blast furnace, the hot-rolling mill or the blank production line.

Thursday, January 12, 2017

9:00 a.m. – 10:30 a.m. Session 3 (Science Park)

Conceptions of Crisis and Pathways toward Transformation (Science Park, MT 127)

Timo Walter (Geneva, Switzerland)

The Meta-pragmatics of Prices and the Disembedding of Markets

Jeffrey Hilgert (Montreal, Canada)

Pathways toward Transformation

Charles Bassegy (Abuja, Nigeria)

Regulatory Governance, Risk Commodification and Degrowth in an Oil Economy

Moderator: Ulrich Brand

The (Neo)Liberal Creed III (Science Park, MT 128)

Daniel Šitera (Prague, Czech Republic)

Embedded Neo-liberalism(s) in the EU's Cohesion Agenda: Bringing the Peripheral Development in (European) Order

Till Hilmar (New Haven, USA)

"In This Together": Postsocialist Transformations to Capitalism in the Realm of Interpersonal Relationships

Martin Mendelski (Trier, Germany)

A Polanyian Perspective on Post-communist Transformation

Moderator: Dieter Segert

Theoretical Conversations with Polanyi III (Science Park, MT 130)

Michael Brie (Berlin, Germany)

The Great Double Transformation of the 21st Century

Claus Thomasberger (Berlin, Germany)

Accumulation, Colonialization, Transformation: "A Critique of Political Economy" after Polanyi

Denis Seebacher (Vienna, Austria) & Andreas Streinzer (Halle/Saale, Germany)

At the Blurry Margins of Society and Markets. On the Ethical Turn in Capitalism

Moderator: Birgit Riegraf

(Thursday, January 12, 2017 ctd.)

(De)Commodification III (Science Park, MT 132)

Steven Brechin (New Jersey, USA)

The Latest Double Movement: The Rise of the New Economy and New Forms of Organizing

Otto Penz, Birgit Sauer, Myriam Gaitsch, Johanna Hofbauer & Barbara Glinser (Vienna, Austria)

A Neoliberal Regime of Self-protection: Activation and Affective Subjectivation

Katherine Sarikakis (Vienna, Austria)

Polanyi for the Digital Age: Reflections on Global Regularizing Communication Hegemonies

Moderators: Karina Becker & Klaus Dörre

Degrowth – Alternative Economies, Social Ecological Transformation and the Post-growth Society: Seeking Utopias and Avoiding Dystopias II (Science Park, MT 226)

Ernest Aigner & Manuel Scholz-Wäckerle (Vienna, Austria)

Social Accounting in a De-growing Economy

Steffen Bettin & Matthias Nocker (Vienna, Austria)

Some Tentative Characteristics of Social Security in a Degrowth Society: Applying a Polanyian Concept

Katarzyna Gruszka (Vienna, Austria)

The Collaborative Economy: What Would Polanyi Say? On the Tragedy of Sharing

Moderator: Clive Spash

Transformation and (Counter)Movements II (Science Park, MT 226/1)

Hugo Dias (Coimbra, Portugal)

Labor, Solidarity and the Self-protection of Society

Martin Seeliger (Jena, Germany)

Ambivalences in the Countermovement – Does Re-embedding Take Place as a General Move toward More Equity?

Ravi Raman (New Delhi, India)

Labor Politics in Limbo? Debating the Indian Variety of Capitalism and Countermovement

Moderator: Fabienne Décieux

10:30 a.m. – 11:00 a.m. Coffee Break (Uni-Center)

(Thursday, January 12, 2017 ctd.)

11:00 a.m. – 12:30 p.m. Plenary 4: Round Table Discussion (Uni-Center)

Crisis, Reform, Transformation: Economy and Democracy in Contemporary Capitalisms in Europe and Beyond

Michele Cangiani (Venice, Italy)
Christoph Deutschmann (Tübingen, Germany)
Maria Markantonatou (Lesvos, Greece)
Hans-Jürgen Urban (Frankfurt/Main, Germany)

Moderator: Jakob Kapeller

12:30 p.m. – 1:45 p.m. Lunch Break (Uni-Center)

1:45 p.m. – 3:15 p.m. Plenary 5 (Uni-Center)

Uneven Development and Experience of (Ex)Commodification: a View from the Global South

Karin Fischer (Linz, Austria)
The Transformation of Global Inequality: Unequal Inclusion or Exclusion
Ernst Langthaler (Linz, Austria)
The Commodification of Food. Old and New Agrarian Questions
Jenny Chan (Hong Kong, China)
The Commodification of Labor and the Conditions for Collective Resistance in China

Moderator: Dieter Segert

3:15 p.m. – 3:45 p.m. Coffee Break (Uni-Center)

3:45 p.m. – 5:15 p.m. Session 4 (Science Park)

Politics of Crisis III (Science Park, MT 127)

Dinabandhu Sahoo & Dhiraj Kumar (Odisha, India)
From Polanyi to Gramsci and Foucault: Looking at Polanyian Concepts through the Lenses of Neoliberal Cultural Politics of Development in India
Stefan Schmalz (Jena, Germany)
Challenging Commodification: Social Conflicts between Indigenous Communities and Forestry Companies in Southern Chile
Lucas Cifuentes (Santiago, Chile)
Understanding Outsourcing in Contemporary Capitalism (Chile)

Moderator: Fabienne Décieux

(Thursday, January 12, 2017 ctd.)

The (Neo)Liberal Creed IV (Science Park, MT 128)

Seán Ó Riain (Kildare, Ireland)

Europe's Twin Crises: A Neo-Polanyian Account

Andreas Nölke & Christian May (Frankfurt/Main, Germany)

Comparative Capitalism Research in Times of the Financialization Crisis: From an Inter-national to an Inter-temporal Study of Economic Institutions

Jakob Kapeller, Bernhard Schütz & Dennis Tamesberger (Linz, Austria)

From Free to Civilized Trade: A European Perspective

Moderator: Roland Atzmüller

(De)Commodification IV (Science Park, MT 130)

Dhanapala Wijesinghe Mudiyanse (Nugegoda, Sri Lanka)

A Study on the Commodification of Religious Rituals and Social Reproduction in Contemporary Sri Lanka

Salimah Valiani (Johannesburg, South Africa)

Understanding the Universal Mobilization of Caring Labor in the 21st Century via Polanyi's "Universal Mobilization of Land"

Yeva Swart (Amsterdam, Netherlands)

Self-governance of Water in Detroit: When the State Fails but the People Stand up

Moderators: Brigitte Aulenbacher & Klaus Dörre

Degrowth II (Science Park, MT132)

Silke Ötsch (Innsbruck, Austria)

The Formal Capitalist and Objective-material Logic of Provisioning in the Perspective of a Degrowth Society

Christoph Görg (Klagenfurt, Austria) & Tilman Sanatarius (Berlin, Germany)

Revisiting Karl Polanyi for a Social-ecological Transformation: Technology, Capital Accumulation and Institutional Embeddedness

Thomas Sauer (Jena, Germany)

Ostrom Meets Polanyi: A Talk on the Commodification and De-commodification of Ecological and Social Reproduction in the Perspective of Contextual Economics

Moderator: Ulrich Brand

Marketization of Knowledge and Science I (Science Park, MT 226)

Eyüp Özveren & Erkan Gürpınar (Ankara, Turkey)

Karl Polanyi's Work and the Position of Knowledge and Science in Our Times

Manuel Rivera & Claudia Seebach (Potsdam, Germany)

The Growth Paradigm in Parliamentary Communication

Lianghao Dai (Göttingen, Germany)

Knowledge as Capital - the Marketization of Academic Field

Moderator: Birgit Riegraf

(Thursday, January 12, 2017 ctd.)

Theoretical Conversations with Polanyi IV (Science Park, MT 226/1)

Gabor Scheiring (Cambridge, United Kingdom)

Sustaining Democracy in an Era of Free Markets: Karl Polanyi's Perspectives on the Politics of Finance

Michele Cangiani (Venice, Italy)

Beyond Neoliberalism. Suggestions from Karl Polanyi's Work

Christoph Deutschmann (Tübingen, Germany)

Disembedded Markets and Society. Ambiguities in Polanyi's Analysis

Moderator: Karina Becker

5:15 p.m. – 5:45 p.m. Coffee Break (Uni-Center)

5:45 p.m. – 6:45 p.m. Plenary 6: Evening Lecture (Uni-Center)

Beverly Silver (Baltimore, USA)

Forces of Labor Revisited

Moderator: Karin Fischer

Friday, January 13, 2017

09:00 a.m. – 10:30 a.m. Session 5 (Science Park)

Transformation (Science Park, MT 127)

Cletus Ikechukwu Anah (Owerri, Nigeria)

Capitalist Crises and Pathways toward Transformation in Africa: The Role of International Financial Institutions

Frédéric Moulène (Strasbourg, France)

Is a New Great Transformation Possible? The Power of Language and Ideology in the Global Economy

Christian Karner (Nottingham, United Kingdom)

Austria between "Social Protection" and "Emancipation": Negotiating Global Flows, Marketization and Nostalgia

Moderator: Birgit Sauer

(Friday, January 13, 2017 ctd.)

Crisis & Welfare (Science Park, MT 128)

Markus Griesser (Vienna, Austria)

Uneven Waves of Commodification, De-commodification and Re-commodification

Roland Atzmüller (Linz, Austria)

Great and not so Great Transformations in Welfare Policies – Welfare Reconfigurations between Social Investment and Activation

Zoltán Pogátsa (Sopron, Hungary)

Welfare States and the Systematic Crisis of Capitalism: Welfare Reconfigurations between Social Investment and Activation

Moderator: Fabienne Décieux

Fictitious Commodities II (Science Park, MT 130)

Sabine Frerichs (Vienna, Austria)

Polanyi's Property: Law of the Land, Law of the Market?

Kai Mosebach (Ludwigshafen, Germany)

Making Sense of Health Care Commercialization and Liberal Utopias of Market-driven Health Care

Takato Kasai (Kyoto, Japan)

"Socialistic" Design for the Future based on Karl Polanyi's Theory: The Evolution of Bentham's and Owen's Ideas on Poor Relief

Moderator: Julia Eder

Beyond (De)Commodification? (Science Park, MT 132)

Frank Adloff (Erlangen, Germany)

Commodities and Gifts: Re-Integrating Mauss and Polanyi

Lela Rekhviashvili (Leipzig, Germany)

Informalization of the Countermovement: Toward a Polanyian Institutional Perspective on Informal Economic Practices

Phoebe Zoe Maria U. Sanchez (Cebu, Philippines)

History of Cebu's "Tabo-tabo" (Auction Market): Social Construction of Lexicons of Trust, Redistribution, Reciprocity and Kinship Ranks

Moderator: Karina Becker

Alternatives (Science Park, MT 226)

Aslihan Aykac (Izmir, Turkey)

Solidarity Economies: The Countermovement Rising

Klara Helene Stumpf & Bernd Sommer (Flensburg, Germany)

The Economy for the Common Good: A Social Movement Altering the Relationship between Economy, Society and State?

Leonhard Dobusch (Innsbruck, Austria)

Share Economy between Commons and Commodification

Moderator: Jakob Kapeller

(Friday, January 13, 2017 ctd.)

Marketization of Knowledge and Science II (Science Park, MT 226/1)

Brigitte Aulenbacher, Kristina Binner (Linz, Austria), Birgit Riegraf & Lena Weber (Paderborn, Germany)

The Entrepreneurial University – A Critique from a Feminist, Polanyian and Neo-institutionalist Perspective

Elisabeth Abergel (Montreal, Canada) & Claire Lagier (Munich, Germany)

Fictitious Commodities: Marketization of Knowledge and Science

Petra Biberhofer (Vienna, Austria)

The Economization of Education

Moderator: Karin Fischer

10:30 a.m. – 11:00 a.m. Coffee Break (Uni-Center)

11:00 a.m. – 12:30 p.m. Plenary 7 Conversation (Uni-Center)

Michael Burawoy (Berkeley, USA) & Kari Polanyi Levitt (Montreal, Canada)

Karl Polanyi's Great Transformation

Introduction: Brigitte Aulenbacher

1:00 p.m. – evening Mauthausen Memorial

Excursion to the Former Concentration Camp Mauthausen

Sponsored and hosted by Mauthausen Memorial, with a lecture of Andreas Kranebitter

Between 1938 and 1945, around 190,000 people from more than 40 Nations were imprisoned in the Mauthausen and Gusen concentration camps or one of their subcamps. At least 90,000 people were murdered.

- Audio Guided Tour
- Exhibition or Lecture about the History of Mauthausen from a Sociological Point of View

Organizing Committee

Institute of Sociology, Johannes Kepler University, Linz/Austria (Roland Atzmüller, Brigitte Aulenbacher, Fabienne Décieux, Karin Fischer; conference administrator: Heidemarie Schütz)

Institute for Comprehensive Analysis of the Economy, Johannes Kepler University, Linz/Austria (Jakob Kapeller)

Department of Political Sciences, University of Vienna/Austria (Ulrich Brand, Birgit Sauer, Dieter Segert)

DFG-Kollegforscher_innengruppe „Landnahme, Beschleunigung, Aktivierung. Dynamik und (De)Stabilisierung moderner Wachstumsgesellschaften“, Friedrich-Schiller-University, Jena/Germany (Klaus Dörre)

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